



IMPACT REPORT

2023 - 2024



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INTRODUCTION

People Advocating Recovery (PAR) is at the forefront of breaking down barriers for individuals seeking access to harm reduction services, treatment options, and recovery support spaces. Our comprehensive approach involves providing a diverse range of resources to community members, stakeholders, providers, and policymakers. From recovery-oriented systems of care to harm reduction services, PAR ensures a robust menu of tools and information.

Training and support form the backbone of our initiatives. PAR invests in empowering individuals, stakeholders, businesses, and legislators to create an equitable, recovery-supportive environment across all sectors. By training individuals to advocate for themselves and influencing policy development at the local & state level, we aim to enrich the lives of community members, fostering communities to be free from barriers to treatment and recovery.

PAR trains individuals in the language of recovery, raising awareness about the realities of recovery. We actively engage in identifying innovative research to shape and inform public policy recommendations. Translating research into tangible tools for implementation ensures that vital information reaches community members and providers who may not typically delve into research studies.

PAR's commitment is evident through our regular training for professionals, organizations, and agencies, contributing to a stronger community response for those in or seeking recovery. We go beyond by hosting awareness campaigns and events, challenging the narrative that substance use is an untreatable illness, and highlighting the achievable realities of recovery when provided with the necessary resources.

Our systematic approach involves in-depth research into the current policy structure, analyzing supported programs, and evaluating barriers, challenges, or successes. Outputs, including data on homelessness, emergency room utilization, criminal justice involvement, and harm reduction service utilization, to inform policy recommendations. PAR's role extends to providing lawmakers with findings and recommendations to support project replication.

OUR STORY SO FAR

OUR MISSION

People Advocating Recovery is an organization working to eliminate barriers to recovery from substance use disorder.

OUR VISION

We envision a Kentucky free of institutional, psychological, and systemic barriers to recovery.

OUR TEAM



TARA HYDE
Chief Executive Officer



MELISSA ALLGEIER
Program Manager



KRISTY RIXMAN
Communications Specialist

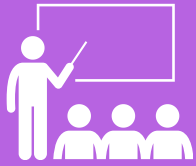
BY THE NUMBERS



July 2023 -
June 2024

76

TRAININGS

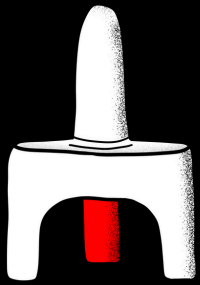


1104

ATTENDEES

74

VOLUNTEER
MEMBERS



4329

NARCAN KITS
DISTRIBUTED



364

HOURS



RCO Technical
Support &
Mentorship

3855

DISTRIBUTED BY VOLUNTEERS

474

DISTRIBUTED BY PAR



207

ZIP CODES

88

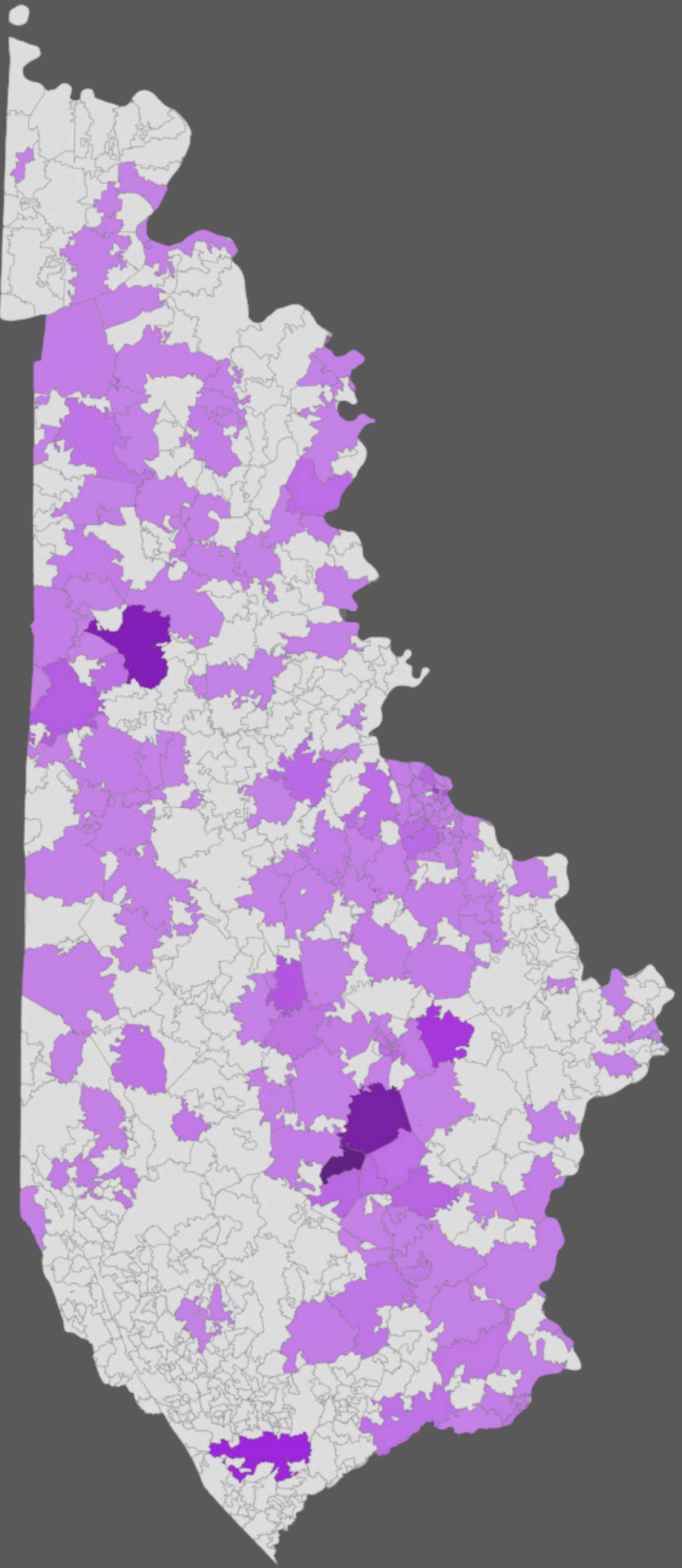
COUNTIES



3

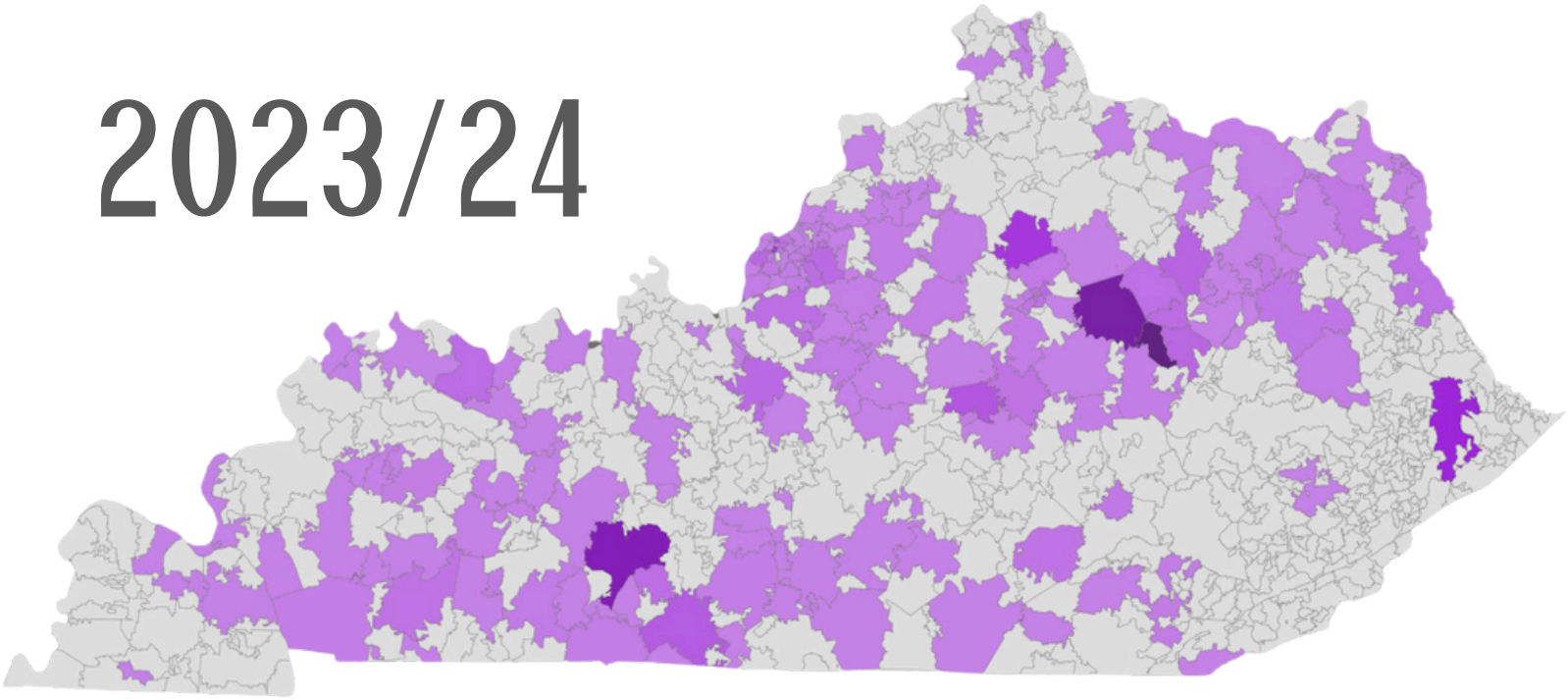
LARGE EVENTS

NARCAN DISTRIBUTION IN THE COMMONWEALTH

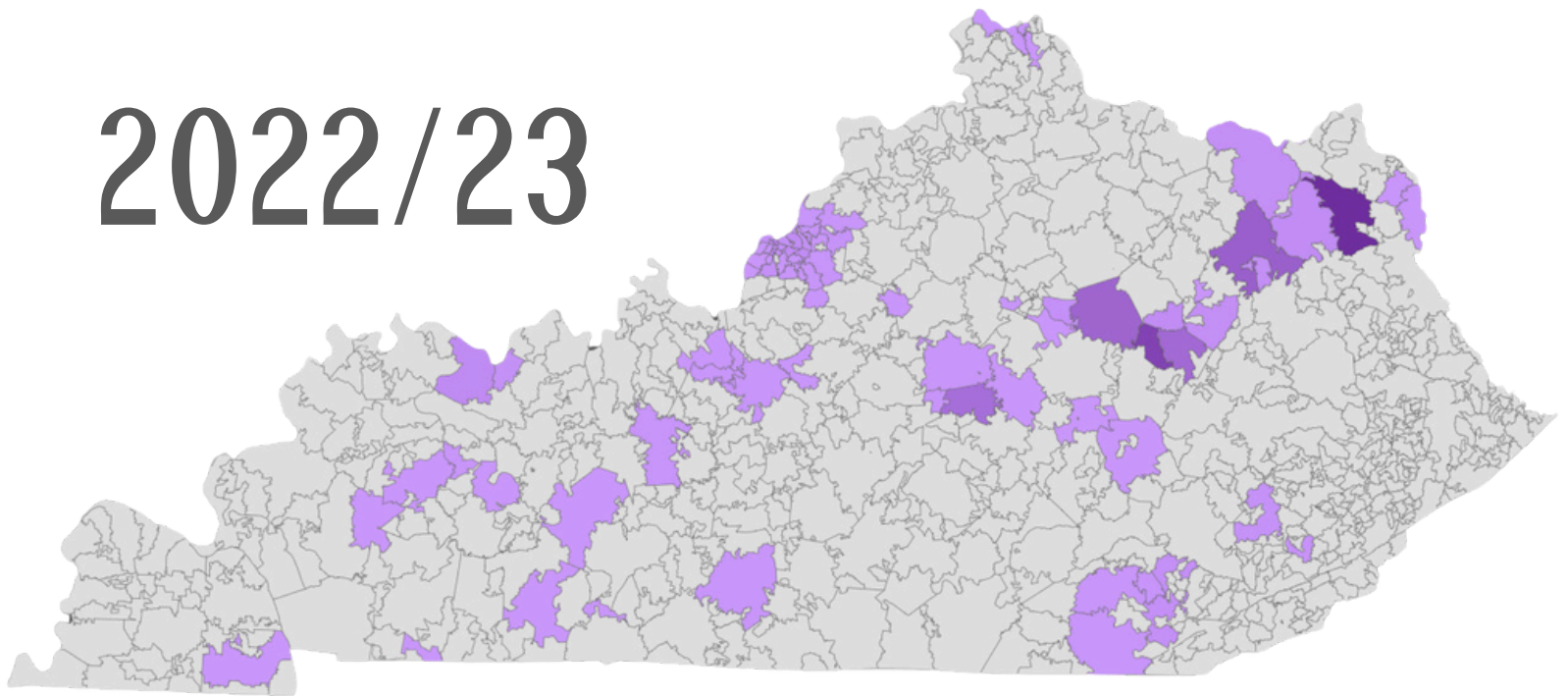


NARCAN DISTRIBUTION IN THE COMMONWEALTH

2023/24



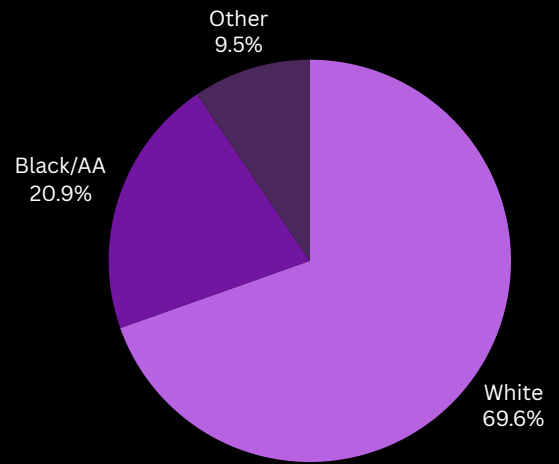
2022/23



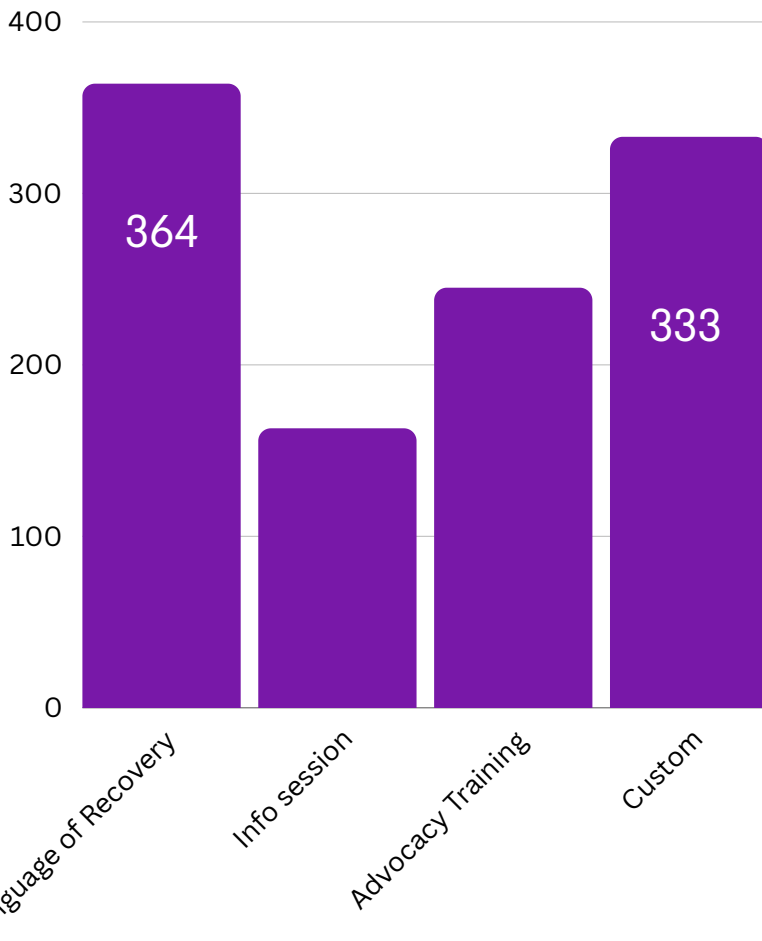
WHO WE SERVE

race

70%
white



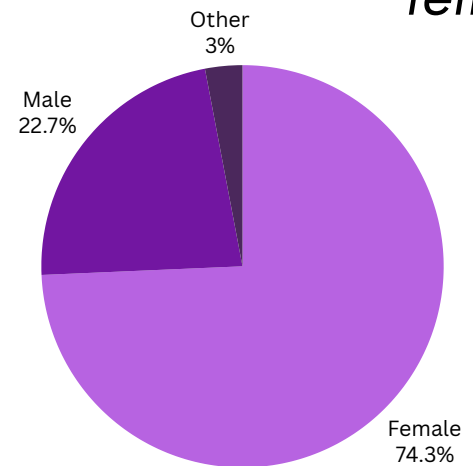
Total Participants by Training



1,105 total participants

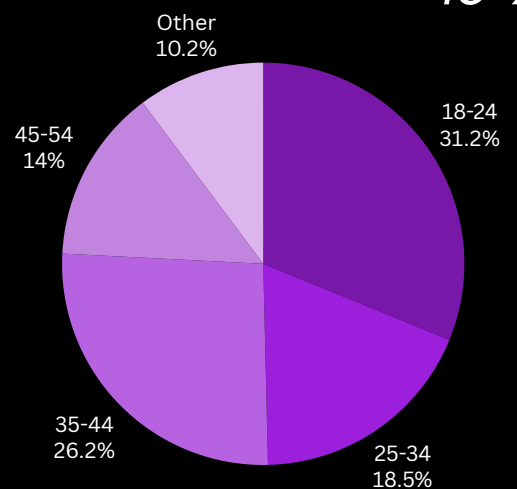
gender

74%
female

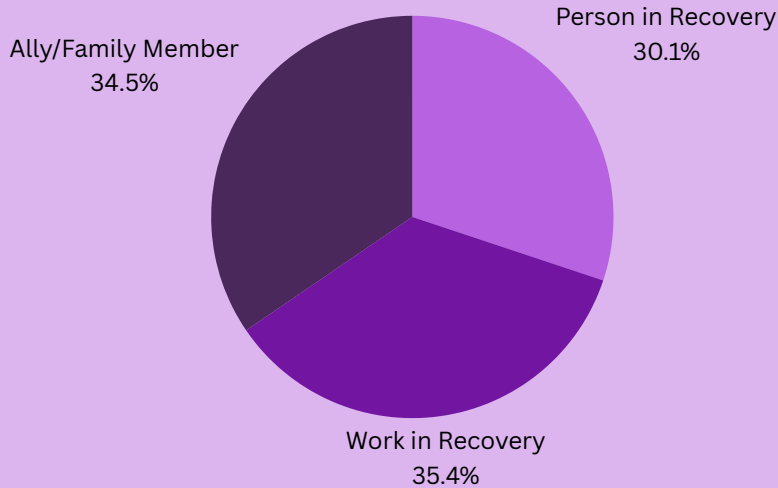


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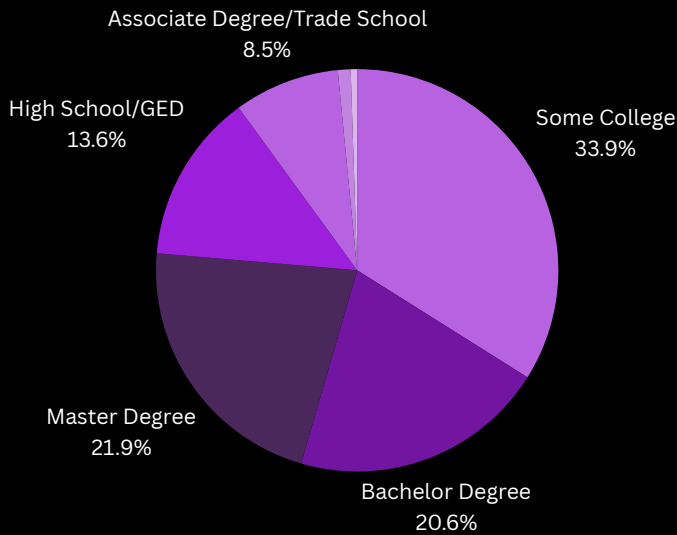
31%
18-24



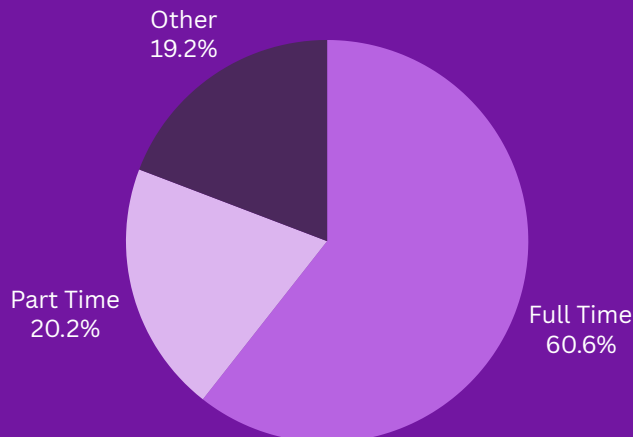
WHO WE SERVE (CONTINUED)



**BALANCED
DISTRIBUTION**
RELATION TO
RECOVERY



34%
SOME
COLLEGE



61%
FULL TIME
EMPLOYMENT

OTHER NOTABLE PAR MOMENTS

We have created a coalition of over 145 members across the commonwealth of Kentucky.

The members represent individuals in recovery, providers, families, and other concerned community members who advocate for more recovery supportive spaces.



Recovery Advocacy Day (RAD) Mentorship

In 2024 we rolled out a mentorship opportunity with other states to host a Recovery Advocacy Day in their state.

We successfully assisted Alabama to host their first RAD in 2024 which had 400 attendees and several legislators attending. Governor Kay Ivey also participated.



Truth Unleashed Toolkit

We started a new project with the partnership from the Foundation for a Healthy Kentucky.

We were able to update our language training and created a new training that could be used by partners.

A part of this partnership was creating a commercial that would help to bring more awareness to recovery.



True Deflection is not Diversion

We were recently welcomed as new members of PTACC, Police, Treatment, and Community Collaborative.

The goal of this collaborative is to create more opportunities for early intervention and treatment instead of incarceration. We hosted our first unity BBQ with local law enforcement for deflection week July 14th -20th.



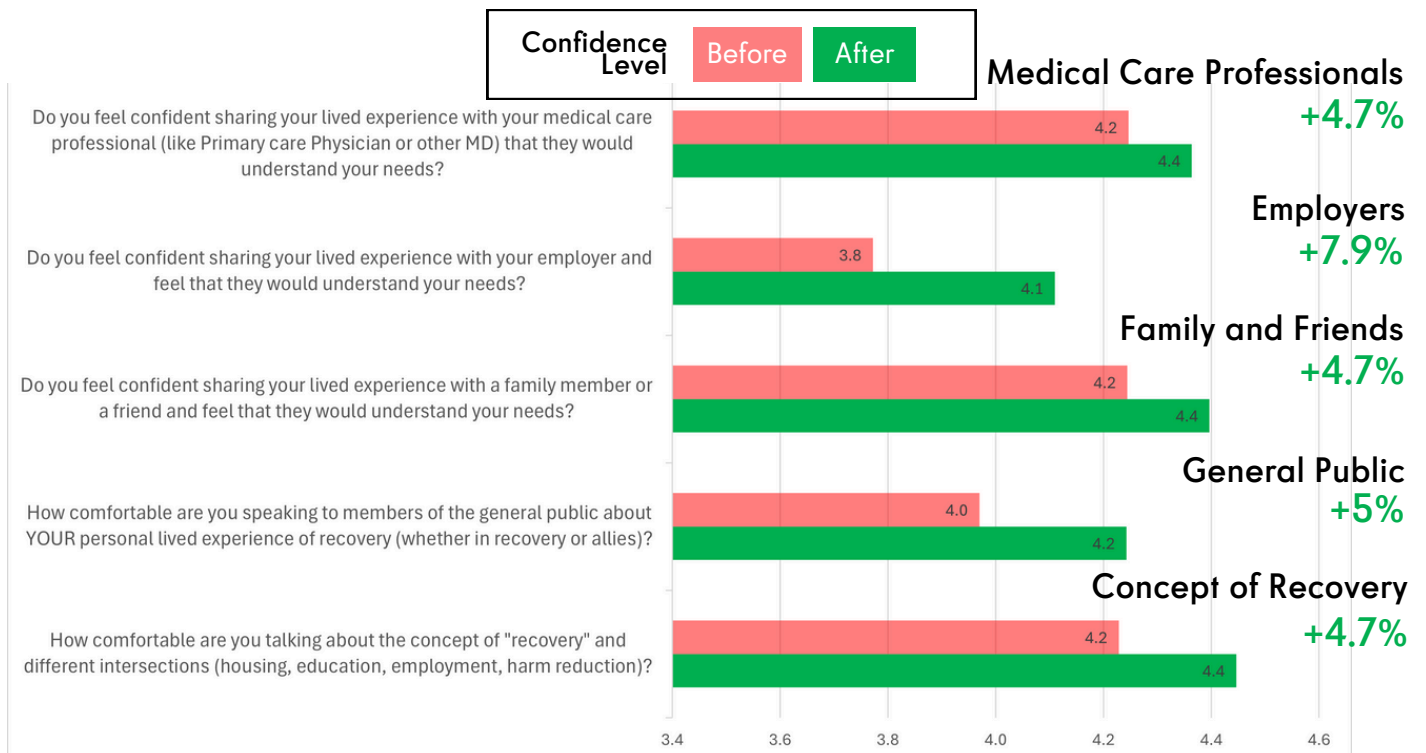


"Truth Unleashed: Stories of Empowerment" is a transformative training program designed to guide individuals through the art of sharing their personal narratives of recovery from substance use disorder. This unique training places a special emphasis on fostering a supportive and non-stigmatizing environment, empowering participants to articulate their journeys from a standpoint of strength and resilience.

Participants in "Truth Unleashed" will learn the power of language in shaping perceptions and breaking down societal stigmas associated with substance use disorder. The program is crafted to help individuals express their stories authentically, promoting self-empowerment and inspiring others through narratives that highlight triumph over adversity.

Key components of the training include techniques for crafting narratives that emphasize personal growth, resilience, and the transformative journey of recovery. Participants will gain practical skills in using non-stigmatizing language, fostering a positive dialogue that encourages empathy and understanding.

"Truth Unleashed: Stories of Empowerment" provides a safe space for individuals to explore and articulate their experiences, ultimately contributing to a broader societal shift towards compassion and support for those navigating the path of recovery. The training encourages participants to find strength in vulnerability, fostering a sense of community and empowerment through the shared art of storytelling.



Overall, the training was successful in enhancing participants' ability to share their recovery stories across different contexts, indicating a positive shift in their confidence and comfort levels.

RECOVERY AT THE FEDERAL LEVEL...

At People Advocating Recovery we know one of the first major challenges that providers have in the recovery community is funding. We are working hard with other organizations to equip organizations with tools to advocate for the 10% recovery support services set-aside.

SAMHSA has made the recommendation that states use (at minimum) of 10% of the Substance Use Prevention, Treatment, and Recovery Services (SUPTR) block grant on recovery support.

Here is some bullet points you can use to talk to your congress member or local officials:

- The SUPTR Block grant is meant to support activities that offer new innovative practices that can not be paid for by insurance.
- Improving and implementing support services will support a greater return on investment in treatment.
- A look at the numbers: It takes an average of 6 X in treatment to sustain long term recovery, at 30K that is 180K for -/+6 months of services. When you could invest 30K in treatment and 9K in Recovery housing for 12 months for a total of 39K

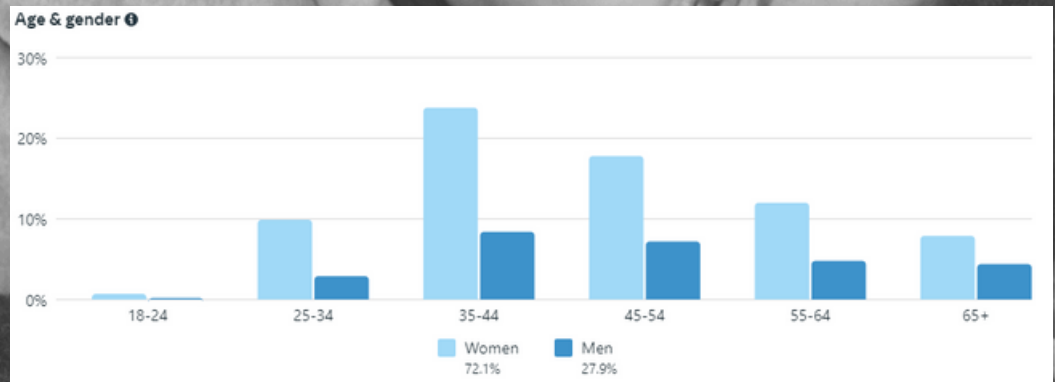
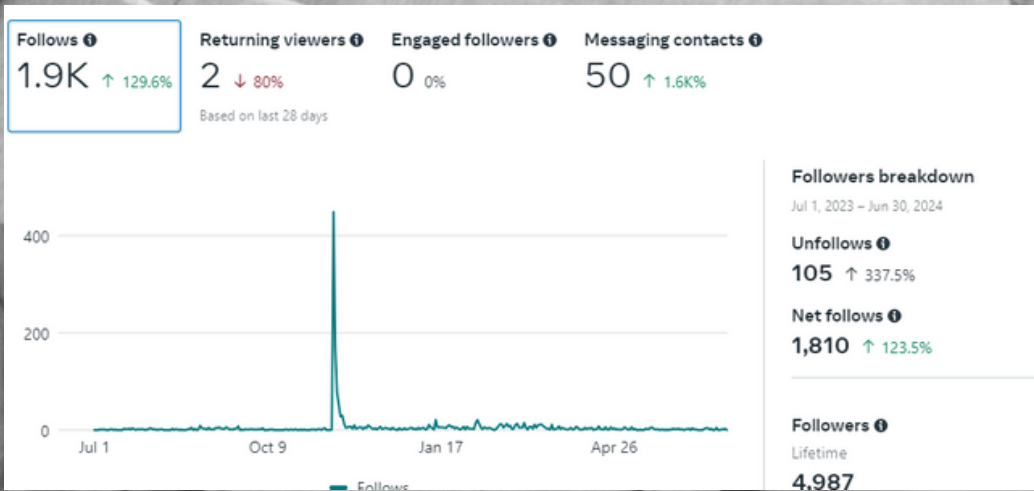
FEDERAL POLICY	DETAILS	OUTCOME
10% Set Aside	Codify into statute that states should set 10% of the SUPTR block grant for Recovery support services	We need more support from other states who members of congress are on appropriations committee
Reauthorize the office of Recovery	SAMHSA's Office of Recovery was created from Executive Order. If we want it to remain we have to get Congress to put it into law.	We need more support from other states who members of congress are on appropriations committee
Naloxone & Harm Reduction available in all public spaces	Naloxone should be available the same as an AED in public spaces	There is a bill in that addresses this in higher education, but nothing for other public spaces.

2%

Readers appreciate accurate information

4.9K FOLLOWERS

Socials at a glance



Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

Highest reach on a post



Instagram post
The week of July 17-20th is National Deflection Week...
Jul 3, 2024, 9:12 AM

This post's reach (63) is **473%** higher than your median post reach (11) on Instagram.

Highest likes on a post



Instagram post
We are working on something BIG ❤️ Recovery...
Jun 28, 2024, 8:30 AM

This post received 14 likes.

Highest comments on a post



Instagram post
The Supreme Court on Thursda controversial settlement that w...
Jun 27, 2024, 10:00 AM

This post received 4 comments compared to your median post (0 comments) on Instagram.

ACKNOWLEDGEMENTS

We extend our deepest gratitude to our funders, donors, and partners who have stood by us throughout this year. Your unwavering support has made a profound difference in the lives of those we serve, allowing us to break down barriers and create lasting change within our communities.

To our funders, thank you for believing in our mission and investing in the future of recovery. Your generosity has enabled us to expand our reach, innovate new programs, and strengthen the resources available to those in need.

To our donors, your commitment and compassion are the heart of our work. Each contribution, no matter the size, is a testament to your dedication to helping individuals and families find hope and healing.

To our partners, we are grateful for the collaboration and shared vision that propel us forward. Together, we have built a stronger network of support, ensuring that recovery is not just possible but accessible to all.

Your support is the foundation of our success, and we are honored to have you by our side. We look forward to continuing this journey together, making an even greater impact in the year to come.

Thank you for being part of our community and for helping us make a difference.

We thank you for your
continued support in our
programs.

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