

There are many levels of sponsorship available to you , as an organization, a corporation, or as an individual. Many of our participants, who have become successful leaders in the addictions and mental health fields, would not have been able to participate had it not been for the gracious contributions to fund their attendance. Please consider becoming a sponsor of one or more of these deserving leaders-in-training!

This Academy made it possible for me to provide services to the community while also advancing my education and career.

The Leadership Academy's goal is about seeking a new generation of Leaders. To increase the participation of people among the thinkers, shapers, and planners of policy, government, nonprofit organizations, and groups that work in the field of substance abuse and mental health. It has given the participants links and networks to continue our work.

*Excellent experience!
Incredible opportunity!
Thank you!*

*I am now CADC Certified,
pursued because of this
Academy.*

Levels of Sponsorship

Headline Sponsor: \$3000 and up

(offers maximum impact)

Corporate Sponsor: \$1000 to \$2999

(offers visibility)

Contributor: \$50 to \$999

(Offers recognition)

The
Michael E.
Townsend
Leadership
Academy

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Sponsorship
Opportunities

The Academy has given me the ability and empowered me to make changes and become an ACTIVE leader in recovery change in my community.

The Michael E. Townsend Leadership Academy is...

...an opportunity for those who wish to become leaders throughout Kentucky in the field of substance abuse/recovery and mental health to collaborate and further enhance their skills and has been in existence since 2005. The Michael E. Townsend Leadership Academy offers an extraordinary professional development opportunity for professionals in the field of substance and mental health.

It was a challenge and an honor to be part of this program.

Please help us! Become a sponsor today!

SPARK became an organization with the help and information from this Leadership Training.

The purpose of this leadership initiative is to develop leadership talent and skills for the future of Kentucky substance abuse and mental health professionals. Participants in the Leadership Academy are challenged to grow both individually and professionally. The larger outcome of the Leadership Academy Challenge Projects, an integral part of this training, has been widespread influence throughout law enforcement, prevention, recovery and treatment arenas, and many of the results of these Challenge Projects have continued to be widely used today.

The Michael E. Townsend Leadership Academy views leadership as a set of interrelated capabilities, and provides a lens to assist a leader to develop a robust approach and guide for action. This leadership framework is based around five interrelated leadership capabilities, each supported by a number of leadership practices. These five leadership capabilities include leadership context, setting direction, building capacity,

inspiring commitment and personal effectiveness. Specifically, during the workshop and the two retreats, Leadership Academy participants will be introduced to skills required to become the next leaders in their fields, including building coalitions and teams, effective strategic planning, communication, decision-making, creativity, resolution of conflicts, dealing with diversity, press relations and messaging, and more.