

2016 /2017

**Michael E. Townsend
Leadership Academy**

August 10 – 12, 2016

Application Package

**With support from the Kentucky Cabinet
for Health and Human Services, Divisions of
Substance Abuse Prevention and
Behavioral Health**

Michael Barry and Jan Arnow

2016/2017

Michael E. Townsend Leadership Academy

The Michael E. Townsend Leadership Academy is an opportunity for those who wish to become leaders throughout Kentucky in the field of substance abuse/recovery and mental health to collaborate and further enhance their skills. Since 2005, participants in the Leadership Academy have been challenged to grow both individually and professionally. The larger outcome of the Leadership Academy Challenge Projects has been widespread influence throughout law enforcement, prevention, recovery and treatment arenas, and many of the results of these Challenge Projects have continued to be widely used today.

The definition of leadership we use is:

Leadership is a process of influence that generates the commitment and capabilities required to translate vision into reality.

Leadership a process that creates change. It's the role of leadership to bring about change, to drive innovation, encouraging people to do different things differently.

Leadership is about influence and therefore is a social process, with the result being the willingly commitment by people to the vision and the process of change.

Given that leadership is about change it requires the development of new capabilities required to translate vision into reality.

The Leadership Academy views leadership as a set of interrelated capabilities and provides a lens to assist a leader to develop a robust approach and guide for action. This leadership framework is based around five interrelated leadership capabilities, each supported by a number of leadership practices. These five leadership capabilities include leadership context, setting direction, building capability, inspiring commitment and personal effectiveness.

Specifically, during the 3 day workshop and the two retreats, the Leadership Academy cohort will be introduced to skills required to become the next leaders in their fields, including building coalitions and teams, effective strategic planning, communication, decision-making, creativity, resolution of conflicts, dealing with diversity, press relations and messaging, and more. They will also hear about the histories of substance abuse and recovery and mental health treatment in the State of Kentucky to gain context for their work. The teaching methodology during the Leadership Academy includes techniques they can employ immediately in their own workplaces.

In addition, the Leadership Academy participants will be required to work on a team of their Leadership Academy peers for the entire year, creating and regularly reporting on projects that will be designed by them to greatly benefit their fields. These projects are the legacies the Leadership Academy members leave behind as a service to their fields. They will also be required to read and review current leadership literature provided to them both before and during their Leadership Academy year, and complete other assignments as directed.

2016/2017

Mike Townsend Leadership Academy

Participant Profile/Application

The Michael E. Townsend Leadership Academy is a professional development opportunity for those in the field of addictions and mental health. The purpose of this initiative is to develop leadership talent and skills for the future of these fields.

The Leadership Academy consists of a three-day intensive workshop and two follow-up retreat sessions throughout the year. The follow-up sessions will be held in October 2016 and April 2017 at state parks and will require travel on the part of participants. In addition to the time spent together, participants are expected to actively participate in the Leadership Academy throughout the year.

The cost is a \$100.00 non-refundable fee once accepted which covers 24.5 CEUs and all materials. Participants will pay for all travel, room at Natural Bridge State Lodge for the 3 day workshop and the one day retreat and the April one day retreat at Rough River State Park and meals. Deadline for submission is July 11, 2016 COB.

Please answer the following questions on a separate piece of paper and email them to:

Mike Barry at mike@peopleadvocatingrecovery.org

Full Name

Title

Agency Name

Agency Address Street, City, State, ZIP Agency Phone number

E-mail

Any License(s) Held:

How would you benefit from participation in the Leadership Academy?

What do you feel that you have to offer to the future of the professional field of substance abuse prevention and treatment?

What is your relevant experience and background?

Special Needs/Accommodations:

Additional Comments

Please keep a copy of this Profile for your records.



2016/2017

Biographies of Leaders and Presenters

Jan Arnow is an internationally recognized authority on multicultural education, violence abatement, prejudice reduction, and leadership. She is a highly respected and award-winning author of nine books and scores of articles for a variety of national magazines. Her teaching experience ranges from workshops to university courses. She has developed and successfully taught pilot programs both regionally and nationally on various issues of creativity and education, cross-cultural communication, multicultural education and violence abatement, and her speaking and consulting engagements have ranged from the Smithsonian Institution in Washington, D.C. to the General Assembly of the United Nations on the issues of children and violence. Her continuing international work frequently takes her to Central Africa (Rwanda, the Congo, Burundi), among other places, where she assists communities in those countries establish interfaith organizations and create successful programs to address leadership and peace and reconciliation in war-torn areas.

Mike Barry, CEO, People Advocating Recovery (PAR), has had his share of broad life experiences from which to draw. By age 40 he had reached the peak of his profession as a TV News Anchor, reporter, and producer. But behind the polished image of success was a man already overwhelmed by the disease of alcoholism. His story is more common than you think, which is why the driving passion of his life today is to help others in need of a new life, free from addiction and in long-term recovery, he himself found. His new calling as an advocate for the recovery movement is enhanced by his training and experience in broadcasting and technology. His unique combination of talent, energy and devotion to the cause has placed Mike Barry at the heart of this movement. He travels the country seeking to educate others about addiction, to remove barriers and discrimination, and thus enable those in long-term recovery and no longer using alcohol or other drugs to become productive members of society. In 2005 Barry was awarded the Kentucky School's Advocate of the Year Award and the Vernon Johnson Award from Faces of Voices of Recovery in 2011.

Cathy Epperson graduated with a Master of Science degree from the University of Kentucky. Mrs. Epperson has been the Executive Director of the National Alliance on Mental Illness (NAMI) Kentucky for four and half years. Cathy is the family advocacy lead person for the Kentucky IPS Supported Employment program. She previously worked 28 ½ years with The Adanta Group mental health center where served as the Chief Executive Officer for 12 years before retiring in 2008. Cathy is very active in her community where she has served as President of the Somerset-Pulaski County Chamber of Commerce. She is married and has three children.